Position Description: Health and Wellness Nutritionist for GIANT Food Stores in Harrisburg, PA
Length of Position: Temporary Maternity Leave Coverage: October 1, 2013 – March 1, 2014 (these dates are subject to change)
Hours: Full Time, 40 hours per week
Purpose: To support GIANT Food Stores health and wellness mission by leading the development of consumer health and wellness products, information, and services to effectively increase imaging and sales.

Basic Job Functions:
- Develop, schedule and execute in-store nutritionist program at selected stores including nutritional store tours, individual consultations, and nutrition classes. Program will require some evening and weekend availability to be accessible for our customers.
- Lead development of consumer communications and serve as primary content specialist for health and wellness information on website content, brochures, media spots, direct mail and special events. Development includes topic selection, research, and writing. Serve as spokesperson for health and wellness media inquiries using nutritionally correct consumer information expressed within corporate media guidelines.
- Assist with and serve as nutrition expert on development of childhood nutrition programs including in-store, website, school tours and community outreach components.
- Assist with evaluating participation in health related sponsorships, health fairs and other special events; work with Events Specialist to coordinate event staffing.

To perform at a proficient level and be fully qualified, a person would be expected to have:
- Education (Minimum Needed): BS in Human Nutrition, Registered Dietitian (RD).
- Experience (Minimum Needed): 3 – 5 years experience in nutrition science and education with direct client contact as well as program development. Writing experience, especially in writing materials appropriate for consumers preferred. Experience with nutritional analysis software preferred.
- Specialized Knowledge Needed For Performance of Job: Keen knowledge of food and consumer trends, human nutrition standards and recommendations, and food preparation and culinary trends.
- Special Skills: Excellent verbal and written communication skills. Cooking skills for recipe development and testing. Ability to work well with staff in other departments. Ability to organize diverse workload and handle multiple projects. Ability to work well with groups and individuals to set goals and implement strategies.

Please email resume to John MacDonald at johnf.macdonald@giantmartins.com.