Jocelyn M. Vanderbrink

jvanderbrink@psu.edu

**THE PENNSYLVANIA STATE UNIVERSITY** 2001 - present

604 Ford Building • University Park, PA 16802

*ASSISTANT TEACHING PROFESSOR* 2021 - present

*Remote*

Teach Health Policy and Administration courses via a web-based platform.

*INSTRUCTOR/RESEARCH ASSOCIATE* 2009 - 2021

*Remote*

Worked remotely as a Health Policy and Administration instructor and a qualitative research specialist in the Center for Health Care and Policy Research.

*RESEARCH ASSISTANT*2001 - 2009

*University Park*

Provided on-campus project management and research support for the Health Policy and Administration Department and the Center for Health Care and Policy Research.

**TEACHING EXPERIENCE**

**ONLINE TEACHING EXPERIENCE**

* HPA 57: Consumer Choices in Health Care, World Campus (Fall 2010 – present)
* HPA 101: Introduction to Health Services Organizations, World Campus (Spring 2010)
* HPA 210: Health Care Payment, World Campus and University Park (Fall 2017 – present)

**RESIDENTIAL TEACHING EXPERIENCE**

* HPA 101: Introduction to Health Services Organizations - instructor (2003)
* HPA 301: Health Services Policy Issues – writing coach (2004)
* HPA 332: Health Systems Management – writing coach (2004)
* HPA 390: Professional Development in Health Policy and Administration - instructor (2002-2003)
* HPA 395: Field Experience in Health Policy and Administration - instructor (2002-2003)
* HPA 496: Independent Study - instructor (2002-2009)
* HPA 497A: Current Issues in Health Care – instructor (2004)

**DISTANCE EDUCATION TEACHING EXPERIENCE**

* HPA 101 Introduction to Health Services Organizations, rolling admission – instructor (2003-2005)

**WEB-BASED COURSE DEVELOPMENT & REVISION**

* HPA 57: Consumer Choices in Health Care
	+ Initial development (2009-2010)
	+ Modification to accommodate 12-week summer session (2011)
	+ Partial revision to reflect implementation of ACA (2014)
	+ Full revision of content and assessments (2023-2024)
* HPA 101: Introduction to Health Services Organizations
	+ Revised from rolling enrollment to a semester-based course for delivery via World Campus (2004)
	+ Assisted in the conversion of didactic course to on-line eLearning environment (2005-2006)
* HPA 210: Health Care Payment
	+ Initial development (2016)
	+ Spearheaded revision of course description (2022-2023)
	+ Full revision of content and assessments (2023)

**PROJECT MANAGEMENT & QUALITATIVE RESEARCH EXPERIENCE**

* Managed qualitative operations of a multi-investigator, multi-university research project. Monitored team’s progress and goal attainment. Organized multi-day, off-site research team meetings.
* Supervised research assistants/support staff members.
* Obtained necessary approvals from Penn State’s Independent Review Board.
* Gathered and synthesized qualitative data.
* Drafted research summaries, policy summaries, and peer-reviewed manuscripts.
* Developed and maintained multiple codebooks, trained analysts, and conducted quality assurance to ensure a high-level of intercoder reliability. Coded and analyzed data.
* Documented qualitative procedures, decision rules, and data limitations.
* Developed key informant interview protocols. Conducted interviews.
* Assisted with grant proposal/contract development and review.

**SERVICE TO THE UNIVERSITY**

**Committee Work**

* College of Health and Human Development Sustainability Council (2024- )
* PSU Votes stakeholder, HPA representative (2024)
* Undergraduate Committee member (2003, 2022- )
* Student Professional Development Committee member (2022- )
* Curriculum Committee member (2022- )
* HPA Strategic Planning Committee – ad hoc (2007-2008)
* MS/PhD Committee member (2006-2007)
* HPA departmental liaison to HPA-APG (2005-2009)
* CAHME survey preparation committee member (2005-2006)
* Advisory planning board, telehealth conference (September 2005)
* Planning committee, 16th Annual Health Economics Conference (May 2005)
* MHA Committee member (2003-2009)

**Advisor/Mentorship**

* FastStart faculty mentor (2024- )
* Advisor HPA Club (2005-2009)
* Advisor American College of Healthcare Executives – Penn State Student Chapter (2005-2009)

**Assessment/Judging Activities**

* Assessment study of the Social Responsibility and Ethical Reasoning general education learning objectives (2024)
* Graduate Exhibition judge (2024)
* HPA Case Competition faculty advisor (2023)
* HPA Case Competition judge (2021, 2022)
* Marshall Raffel Student Showcase judge (2023)
* Undergraduate Exhibition on Research, Inquiry, and Creative Activity judge (2022, 2023, 2024)

**AWARDS AND RECOGNITION**

TEACHING EXCELLENCE AWARD 2016-2017, 2017-2018, 2018-2019

Faculty are selected for the award via a review of Student Rating of Teaching Effectiveness scores, student comments, and input from others in the College of Health and Human Development.

CERTIFICATE FOR ONLINE TEACHING 2013

Successfully earned a Certificate for Online Teaching by completing multiple courses (i.e., OL 1000, OL 1800, OL 1900, OL 2000, OL 2700) aimed at developing online teaching skills.

ACHE/HPA Club Recognition Award 2004

Received 2003-2004 ACHE/HPA Club Recognition Award for service to the clubs and the cultivation of leadership skills in officers and club members.

**PEER REVIEWED PUBLICATIONS**

Scanlon, D. P., Sciegaj, M.; Wolf, L. J.; Vanderbrink, J.; Johannes, B.; Shaw, B.; Shumaker, K.; Farley, D.; Kitt-Lewis, E.; Davis, L. (2022). “The Pennsylvania Rural Health Model: Hospitals’ Early Experiences with Global Payment for Rural Communities.” Journal of Healthcare Management / American College of Healthcare Executives, March 08, 2022. DOI: 10.1097/jhm-d-20-00347. PMID: 35261348.

Harvey, J. B., Vanderbrink, J. M., Mahmud, Y., Kitt-Lewis, E., Wolf, L. J., Shaw, B., Ridgely, S., Damberg, C. L., Scanlon, D. P. (2020). “Understanding how health systems facilitate primary care redesign.” Health Services Research, 55(S3), 1144-1154.

Scanlon, D. P., Harvey, J. B., Wolf, L. J., Vanderbrink, J. M., Shaw, B., Shi, Y., Mahmud, Y., Ridgely, S., Damberg, C. L. (2020). “Are health systems redesigning how health care is delivered?” Health Services Research, 55(S3), 1129-1143.

Scanlon, D.P., Vanderbrink, J.M., Sciegaj, M. & Leitzell, B. (2019). “Achieving a Culture of Health: Steps for Engaging State Government.” American Journal of Accountable Care, 7(3), 4-11.

Scanlon, D. P., Wolf, L. J., Shaw, B. W., Vanderbrink, J. M., & Farley, D. C. (2019). “’We can’t afford not to do it’: One health system’s early journey into addressing social determinants of health.” Management in Healthcare, 3(4), 349-361.

Scanlon, D.P., Wolf, L.J., Alexander, J.A., Christianson, J.B., Greene, J., Jean-Jacques, M., McHugh, M., Shi, Y., Leitzell, B., and Vanderbrink, J.M. (2016). “Evaluating a Complex, Multi-site, Community-based Program to Improve Healthcare Quality: The Summative Research Design for the Aligning Forces for Quality Initiative.” American Journal of Managed Care. 2016 Aug;22(12 Suppl): es8-es16.

Alexander, J.A., Hearld, L., Wolf, L.J., and Vanderbrink, J.M. (2016). “Aligning Forces for Quality Multi-Stakeholder Healthcare Alliances: Do They Have a Sustainable Future?” American Journal of Managed Care. 2016 Aug;22(12 Suppl): s423-433.

**PUBLICATIONS UNDER REVIEW**

Maravic, M.C., May S.G., Oyekan, E., Vanderbrink, J.M., Roach, M., Shumaker, K., Kolobova, I., Smith-Howell, E.R., Black, H., and Scanlon, D. “Does Quality of Care Matter in Health Care Transactions? Stakeholder Perspectives Across the Ecosystem.” Journal of Healthcare Management. (Submitted for review March 29, 2024).

**Research Reports**

Scanlon, D., Vanderbrink, J. Maine Health Management Coalition Pathways to Excellence Hospital Program Assessment. Report to the Leapfrog Group. November 29, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Atlanta Roll Out. Report to the Leapfrog Group. Submitted September 15, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Dallas-Fort Worth Regional Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Rochester Regional Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Savannah Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Seattle Regional Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s St. Louis Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Christianson, J., Ford, E., Lucas, C., Vanderbrink, J. Case Study Report of the Leapfrog Group’s Wisconsin Roll Out. Report to the Leapfrog Group. Submitted February 3, 2005.

Scanlon, D., Beich, J., Beauvais, B., Vanderbrink, J. Using the 2004 NBCH eValue8 RFI to Access Diabetes Disease Management Programs. Report prepard for the Agency for Healthcare Research and Quality under contract 290-04-0011 to the Lewin Group. Submitted January 9, 2005.

**PRESENTATIONS**

May, S., Oyekan, E., Vanderbrink, J., Roach, M., Maravic, M., Shumaker, K., Myers, S., Kolobova, I., Laury, E., Black, H., Scanlon, D. (presenter). Healthcare Decision-Maker Perspectives on the Definitions and Role of Quality in Transactional Relationships in the Healthcare Ecosystem, AcademyHealth Annual Research Meeting (June 6, 2022).

**HEALTH CARE MANAGEMENT EXPERIENCE**

**HEALTHSOUTH NITTANY VALLEY REHABILITATION HOSPITAL** 2000 – 2001

550 West College Avenue • Pleasant Gap, PA 16823

*DIRECTOR OF MARKETING OPERATIONS*

Directed all business development aspects for the inpatient facility, including marketing, public relations, and management of patient flow from pre-admission through discharge.

**HAMMES COMPANY** 1998 – 2000

30200 Telegraph Road • Bingham Farms, MI 48025

*STRATEGIC PLANNER*

Provided guidance to clients concerning strategic initiative development and verification, space program design, capital estimates and facility/service location assessment.

**PITTSBURGH’S OHIO VALLEY GENERAL HOSPITAL**  1993 – 1998

27 Heckel Road • McKees Rocks, PA 15136

*VICE PRESIDENT OF STRATEGIC PLANNING AND NETWORK DEVELOPMENT* 1997 - 1998

Developed the hospital-wide strategic management plan and identified/implemented new revenue generating lines of business and joint ventures.

*ASSISTANT TO THE PRESIDENT/CEO FOR STRATEGIC PLANNING* 1995 - 1997

Supported hospital President/CEO by overseeing special projects and strategic planning.

*ADMINISTRATIVE FELLOW* 1993-1995

Assisted the Chief Operating Officer with daily operations and survey preparedness.

**EDUCATION**

**THE PENNSYLVANIA STATE UNIVERSITY**

University Park, PA 16802

MASTER OF HEALTH ADMINISTRATION 1993

BACHELOR OF SCIENCE IN HEALTH POLICY AND ADMINISTRATION 1993